



Metro Phoenix's East Valley region
Wednesday, Sep 2, 2009| 3:15 pm

Search:

[News](#)
 [Local](#)
Google

[Cop Shop](#)

[Chandler](#)

[Gilbert](#)

[Mesa](#)

[Phoenix](#)

[Queen Creek](#)

[Scottsdale](#)

[Tempe](#)

[Education](#)

[EV Business](#)

[More Business Headlines](#)

[Health](#)

[Traffic](#)

[Weather](#)

[Special reports](#)

[Multimedia](#)

[State](#)

[Immigration](#)

[Arizona Politics](#)

[Nation & World](#)

[2008 Election](#)

[Weird news](#)

[Blogs](#)

[Chandler Beat](#)

[Gilbert Beat](#)

[Mesa Beat](#)

[Queen Creek Beat](#)

[Sports](#)

[Super Bowl XLIII](#)



Publish your Stuff

[Log in](#) | [Become a member](#) | [Help](#)

[Suns](#)
[Diamondbacks](#)
[Cardinals](#)
[Coyotes](#)
[Mercury](#)

[College Sports](#)
[ASU](#) | [UA](#) | [NAU](#)
[VarsityXtra](#)
[VXPix](#)

[Golf](#)
[Book tee times](#)

[Auto racing](#)
[Blogs](#)
[Valley Sports](#)
[VarsityXtra](#)
[Weekend Warriors](#)
[Info Center](#)
[Crime](#)
[Education](#)
[General Interest](#)
[Real Estate](#)
[Sports](#)
[Transportation](#)
[AIMS test scores](#)
[All-Tribune athletes](#)
[Crime reports](#)
[Foreclosures](#)
[Gas prices](#)
[Home sales](#)
[Restaurant inspections](#)
[Arizona contractor licenses](#)
[Arizona inmates](#)
[Maricopa County pollution](#)
[Product recalls](#)
[Property values](#)

[Freedom of Information Act](#)
[Life & Leisure](#)
[Dining](#)
[Get Out](#)
[Get Out calendar](#)
[Movies](#)
[Explore Arizona](#)
[Living Green](#)
[Spiritual Life](#)
[Home & Garden](#)

[Comics](#)

[Contests](#)

[Crossword](#)

[Games](#)

[Horoscope](#)

[Lottery results](#)

[Restaurant inspections](#)

[Sudoku](#)

[Blogs](#)

[EV Moms](#)

[The Dish with Jess Harter](#)

[Lawn Griffiths on Spiritual Life](#)

[Nerdvana: Sci-fi, comics, games](#)

[Weekend Warriors](#)

[Voices](#)

[Opinion](#)

[The Vent](#)

[Online Vent](#)

[Freedom Politics](#)

[Podcasts](#)

[Submit letter to editor](#)

[Blogs](#)

[Chris Coppola: The Editor's Desk](#)

[Jim Ripley: Letters from a former editor](#)

[Le Templar: What I Know](#)

[Classifieds](#)

[Cars](#)

[Jobs](#)

[Real estate](#)

[Merchandise](#)

[Garage Sales](#)

[Business Opportunities](#)

[Place an ad](#)

[Legals and Public Notices](#)

[Personal Services](#)

[Service Guide](#)

[Yellow Pages](#)

[Newspaper Ads](#)

[Obituaries](#)

[View guestbooks](#)

[Submit a death notice](#)

[Guidelines for paid obituaries](#)

[Local death records](#)

[Obituary resources](#)

[Obituaries](#)

[View guestbooks](#)

[Submit a death notice](#)

[Guidelines for paid obituaries](#)

[Local death records](#)

[Obituary resources](#)

[Weather](#) | [Traffic](#) | [Twitter](#)

[Most viewed](#)

[Police locate missing Mesa woman in Calif.](#)

[Workers, vendors: Mesa business fleeced us](#)

[Gilbert 'Extreme Makeover' house for sale](#)

[Mesan says she was kidnapped at gunpoint](#)

[Traffic stop leads to arrest in 1997 slaying](#)

[Sheriff: Man tried feeding kitten to python](#)

[Storms light up Valley skies](#)

[Chandler couple arrested in toddler's death](#)

[Southwest Airlines cuts flights on 92 routes](#)

[Most commented](#)

[Most recommended](#)



**Chesapeake Moms!
Lose 47lbs, Follow 1
Rule!**

I Cut Down 47 lbs of Stomach
Fat In A Month By Obeying
This 1 Old Rule

[Explore now...](#)



**#1 Rule for Fight Club
Body**

Find out how to transform
your body like the actors in
Fight Club!

[Get details...](#)



**Acai Berry Side
Effects?**

In Our Shocking Special
Report We Investigate Acai
Berry

[Get details...](#)



Search Yellow Pages:

Keyword

Location:

Mesa AZ

[Popular searches](#)
[Chandler](#), [Gilbert](#), [Mesa](#),
[Queen Creek](#)

- [Apartments](#)
- [Attorneys](#)
- [Auto Dealers](#)
- [Auto Parts](#)
- [Auto Repair](#)
- [Beauty Salons](#)
- [Dentists](#)
- [Doctors](#)
- [Flowers](#)
- [Hotels](#)
- [Insurance](#)
- [Loans](#)
- [Mortgages](#)
- [Movers](#)
- [Pizza](#)
- [Realtors](#)
- [Rental Cars](#)
- [Restaurants](#)
- [Storage](#)
- [Tax Prep.](#)
- [Travel](#)

Get news by e-mail



Subscribe to:

Local

Your e-mail

News updates are sent daily. You can unsubscribe at any time.

[Home](#) » [Life & Leisure](#)

A once-dying breed, the well-groomed, fine-mannered male sees a sudden revival

[Jennifer Wood](#), Tribune

September 1, 2003 - 6:05AM

[Digg](#) | [Save](#) | [License](#) | [Print](#) | [E-mail](#) |   



ILLUSTRATION BY KARYN LEWIS, TRIBUNE

Wherever you may have seen him — at Scottsdale Fashion Square, at the door at Six nightclub — he stands out. He's confident, gracious, well-spoken — and always impeccably dressed.

"When I hear 'gentleman,' I think it is the guy who behaves himself, respects others, and dresses well," said Remy Toh, a 45-year-old Scottsdale resident who grew up in Paris, and who has worked with Armani and Valentino. "That's my job."

Toh learned his genteel ways from his father — "the most elegant and sophisticated man you've ever met." But, such role models are on the wane, experts said.

Instead, magazines like Maxim and TV shows like "Jackass" and "The Man Show" suggest that to be a real man, one must ogle women, chug beer, act uninterested when it comes to matters of personal hygiene and not be afraid to perform senseless acts in public.

And though pop culture may be putting forth the notion that the gentleman has permanently bowed out of society, there are signs that the well-mannered, well-styled man is coming back.

Marketers are targeting the influential "metrosexual" — a straight, urban, well-groomed man. Online, a group called The Stiff Collar: A Guild of Traditional Gentleman (www.stiffcollar.com) seeks to promote "the sartorial and behavioural standards of a gentleman."

And on Bravo's hit show, "Queer Eye for the Straight Guy," five gay men rehabilitate a hapless heterosexual, teaching him how to cook, dress, groom, decorate and behave. A recent episode featured a New York Port Authority officer, stripped down to his skivvies for an application of self-tanner. "This is so embarrassing," he kept repeating.

But by the time the "Fab Five" had completed the makeover, the officer admitted that he'd never felt better.

A crop of new books is also attempting to resurrect the gentleman. Michael Hall, a Kansas City, Mo., doctor, recently wrote "The American Gentleman: A Contemporary Guide to Chivalry." John Bridges and Bryan Curtis have penned a series of guides with titles such as "A Gentleman Gets Dressed Up," "A Gentleman Entertains," "A Gentleman Pens a Note" and "A Gentleman Raises His Glass."

Public desire for the gentleman has never subsided, Curtis said. It is just a lost art.

"It's about time" is what Curtis hears most often from his books' buyers, who are "overwhelmingly" female. The reactions of girlfriends and wives on "Queer Eye" is similar: Some seem so shocked that their man would open a door for them, or know how to cook an elegant meal, you'd think they'd traded Homer Simpson for Clark Gable.

Naturally, the enthusiastic feedback has given men the motive to evaluate their own closets and table manners.

"Public conversations about image is changing as a result of these programs," said Lauren Solomon, a

New York-based image consultant and author of "Image Matters!: First Steps on the Journey to Your Best Self." "They are all bringing a positive spin to what can actually happen when you put yourself in the hands of a professional."

Solomon will visit the Valley in October to work with corporate clients on their personal and professional images. Many of those clients are men.

"In most of these cases, it really is a head-to-toe deal," she said. "Clearly, the clothing is the most prominent change, but it is not the only thing that needs changing. Once you've got the look, you better have the behavior to support it."

While gentleman-like dress and behavior is known to attract women, these qualities also help men gain respect in social and business situations. Solomon said a gentleman — which she defines as a man who "is prepared for any occasion and is able to conduct himself appropriately in any situation," will get better seats at a restaurant, upgrades at the airport and pay raises at work.

"You name it," Solomon said.

"To really excel in today's world, men need style on the inside and out."

A gentleman . . .

- understands the importance of first impressions.
 - knows that the latest style often is not the greatest style. It may, in fact, have no style at all.
 - understands that a hat exists for utilitarian purposes, either to keep him warm or to keep him cool. He understands, therefore, that there is no reason for a hat, or a cap, to be worn inside.
 - owns a pair of tweezers, a set of nail clippers and a nail file.
 - washes his face at least once a day, and twice if he is smart.
 - knows his dry cleaner's name.
 - never uses a toast to ridicule or embarrass a friend. Neither does he use a toast as a sentimental excuse to bring a friend or co-worker to tears.
 - does not consider thank-you notes, congratulatory notes, or sympathy notes a burden. Instead he considers each note a tiny, inexpensive tribute to a person whom he respects, to whom he is grateful, or whose company he enjoys.
 - wants the young people in his life to grow up writing thank-you notes, so he sets a good example by sending notes to them as soon as they can read, thanking them for their gifts and kindnesses to him.
 - knows that, once he has left a party, it is not his clothes that will be remembered. Instead, his friends, new and old, will comment on the pleasure of his company and the charm of his conversation. Those qualities are the essentials of his everyday wardrobe, no matter which suit he pulls out of the closet, and no matter which necktie he chooses to go with his shirt. Sources: "A Gentleman Raises His Glass," "A Gentleman Pens a Note" and "A Gentleman Gets Dressed Up" by John Bridges and Bryan Curtis
- Comments

POWERED BY 

You must be logged in to contribute. [Login](#) | [Register](#)

Submit

[Oldest First](#) | [Newest First](#) | [Show Recommended Comments Only](#)

Reader comments: This site does not necessarily agree with comments posted below. Responsibility lies solely with the comment author.

Please add your comments, but follow these guidelines to keep this a safe, credible place for discussing the news:

Stay on topic.

No personal attacks, racial slurs or insults; no vulgar, lewd or threatening comments.

Report abusive comments.

Ads by Google

[Free Sex Offender Report](#)

Where do Sex Offenders live in Your Neighborhood? Find out in 60 secs!

NeighborhoodScan.com

[Lookup Arrest Records?](#)

Lookup Arrest Records On Anyone Right Now. Official Service

ArrestRecords.GovArrestRecords.com

[* Free Criminal Records](#)

Obtain Criminal Records On Anyone - Right Now. Takes Only 2 Secs!

Criminal-Info.com/CriminalRecords

[Criminal Background Check](#)

Instant Criminal Background Check, Lawsuits-Property-More-Free Summary

[Jobs](#)
Criminal.Background.Intelius.com

[Cars](#)

[Real estate](#)

[Classifieds](#)



[Find a job with Tribune JobFinder](#)

GetOut Calendar

[Add an event](#)

What: When: Where:

Mesa, AZ

[Show all](#)

[9/2](#)

[Wed](#)

[9/3](#)

[Thu](#)

[9/4](#)

[Fri](#)

[9/5](#)

[Sat](#)

[9/6](#)

[Sun](#)

[9/7](#)

[Mon](#)

[9/8](#)

[Tue](#)

[Find a movie](#)

[Find a restaurant](#)



**Chesapeake
Moms! Lose
47lbs, Follow 1
Rule!**

I Cut Down 47 lbs of
Stomach Fat In A
Month By Obeying
This 1 Old Rule

[Explore now...](#)



**#1 Rule for Fight
Club Body**

Find out how to
transform your body
like the actors in Fight
Club!

[Get details...](#)



[Blogs](#)



[Photos](#)



[Videos](#)



[Forums](#)



[Honors](#)

[Log in](#) | [Register](#)

[Publish your stuff](#)



Let Your Geek Flag Fly at Valley's Sci-Fi Conventions

By: [jaysonpeters](#)

9/1/2009 11:31 PM MST



Chandler Greetings welcomes new homeowners with free goodie baskets

By: [azteresa](#)

9/1/2009 4:44 PM MST



Rich in Debt: The Real Cost of Debt

By: [frankcarlton](#)

9/1/2009 2:40 PM MST



EVIT students with perfect attendance could win a truck!

By: [evitnews](#)

9/1/2009 9:56 AM MST

[More blogs](#)



Read the latest print edition

The e-Trib is an interactive online representation of the printed paper. Editions can be searched back to 2002.

[Launch the e-Trib viewer](#)

[Newspaper services](#)

[Missed paper](#)

[Rack locations](#)

[Vacation stop](#)

Advertising

[Jobs](#)

[Cars](#)

[Real Estate](#)

[Classifieds](#)

[Place a classified ad](#)

[Advertising information](#)

[Advertising Media Kit](#)

[Local businesses](#)

[Newspaper Ads](#)

East Valley Tribune

[About us](#)

[Archive](#)

- [Buy our photos](#)
- [Contact us](#)
- [Corrections](#)
- [RSS feeds](#)
- [Set as home page](#)
- [Tribune Jobs](#)
- [Tribune Reader Network](#)
- [Coupons](#)
- [LunchClub](#)

Affiliates

- [Ahwatukee Foothills News](#)
- [Daily News-Sun \(Sun City\)](#)
- [Freedom Politics](#)
- [Glendale Today](#)
- [Peoria Today](#)
- [Surprise Today](#)
- [YourWestValley.com](#)

- [EastValley.com](#)
- [MSNBC](#)

Contact EastValleyTribune.com

Send us your comments, questions and news tips!

Name **E-mail**

Reason 

Message

Enter the characters as they are shown in the image below, then click Send.

© Copyright East Valley Tribune 2009, Freedom Communications Inc. All rights reserved.
[Privacy policy](#) | [Terms of use](#) | [Web site feedback](#)

